



MBA Research State's Connection

Free materials for ALL business and marketing teachers

State's Connection is a benefit of your state's membership in the
MBA Research Consortium of States

- *State's Connection* is free to all teachers in all member states.
- Actual content varies by state and is based on state participation in various projects.
- FREE materials you'll find in *State's Connection*:
 - Program-of-Study Kits for: Entrepreneurship, Marketing, Finance and Business Management and Administration
 - www Bookmarks tied to standards
 - Course guides (13 different courses!)
 - Crosswalks
 - "Real-time" standards data base
 - Authentic assessment/Rubrics guide (new revisions in 15-16)
 - *Curriculum Builder* web-based software database: NEW course in 15 minutes
 - *Action Briefs*: Trends in business that matter to your curriculum

To access *State's Connection*:

1. Begin at the MBA Research home page (www.MBAResearch.org)
2. Find the *State Connection* link in the Quick Links box on the left
3. Go to the *State's Connection* page and find the "Create an Account" link (left column)
4. Registration takes TWO minutes. You will receive a confirmation email asking you to verify your identity. Please respond to this email and verify your school name and state.
5. Allow two business days for confirmation of your status

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