

SCRIPT EXAMPLE

VIDEO TITLE: ACME School of Production

LENGTH: 1 minute

VIDEO	AUDIO
EST. Shot – school exterior	VO – Welcome to the ACME School of Production
Med. Shot – student host pointing at building	HOST – Let’s go inside and take a tour!
Long Shot – student walks through door	MUSIC
Med. Shot – host and school director	HOST – This is the school’s director, Mr. Doe – what are you going to show us today?
CU – director’s face as he is talking	DIRECTOR - Well, I thought we would start by talking with our scriptwriter, Ms. Smith.
Est. Shot – scriptwriter’s office with her at computer	MUSIC
Med. Shot – host, school director, and scriptwriter	DIRECTOR – Well hello Ms. Smith! We have a visitor with us, Mr. Host.