

CD / DVD CASE COVER PROJECT

Scenario

You work for an advertising / art production company. One of your biggest clients, a producer in the entertainment industry, has come to you to design the case liner for one of their new client's first CD/DVD. The producer has given you specific instructions on how they want the CD/DVD to look. It is your job to design an eye appealing CD/DVD cover that fits all of these specifications.

Specifications

- Create a name and genre (the kind of music they play) for the band or the title for the new movie
- Resize your paper to fit the front and back of a CD/DVD Cover (use example CDs and DVDs provided)
- Include appropriate cover information as well as graphic on the front
 - Graphic needs to go well with the genre of music or movie
- On the back of the cover you need to have a listing of songs/movie features, copyright information, and appropriate color scheme or graphic(s)
 - Create the listing of songs/movie features yourself
 - Consider genre of entertainment when listing songs/chapters
 - Format them appropriately, once again use examples for ideas

Grade sheet

Requirement	Points Possible	Points Earned
Correct size of publication, the front and back all fit into a CD/DVD case well	5	
Cover information is complete and appropriate for genre of entertainment	5	
Information on back is complete and appropriate for genre of entertainment	5	
Design is appropriate with the genre, graphics are formatted nicely, little if any pixilation	5	
Total	20	